

MEMBERSHIP SERVICES

Report & Minutes of Meeting March 2019

Marketing

Our Facebook page has seen an increase in users thanks to Phil and all who furnish him with information. Members are reminded to share with friends some of the posts particularly those that advertise forthcoming events.

The new website is up and running thanks to Andrew. It still needs articles, photographs, meeting minutes and agenda's etc from members, By submitting information all members will be able to see what is and has been happening as well as forthcoming events etc

Publicity& Recruiting

A promotion leaflet is currently being put together which will be distributed to Congleton homes. Andrew will forward his proposals for members to review very soon.

Press Officer John Gauld has a wealth of experience writing articles having spent many years running an advertising agency. As members know, John also takes photographs at events he can get to. However, if we are to promote the club and what we do, John needs information from the Committee Chairperson / Project Leader. A single sheet report form has been produced (copy attached) for Chairs & Leaders to complete following an event which is optional but if completed should contain as much information as possible. Please send completed forms to John who will produce a write up to accompany any photographs. He will then send the write up to the member who submitted the information for checking with a copy to the secretary & membership services chair. Chairs & Project Leaders are asked to return the write up to John with any comments preferably by return & he will then forward the article to Phil for the fb page & Andrew for the website & where appropriate to the local media.

Training

A website familiarization training session has been scheduled for 6.15pm on Monday March 11th. All members are encouraged to attend & to take their ipads/laptops etc.

Projects & Events

Stewart is organising a 60's/70's evening at Astbury village hall on Saturday March 9th for the general fund, all tickets have been sold, members are encouraged to turn out in 60's/70's attire / floral gear if they have same!

Recruitment – Retention – Friends of Rotary

Kevin spoke about Friends of Rotary & outlined what “Friends” could & could not do. The RIBI website has a wealth of information about this topic which Kevin will distribute in due course. All members are requested to complete the review forms he sent out following the recent recruitment/retention meeting. Members can obtain hard copies to fill in from Kevin. When completed please place the box provided.

Proposed date of next meeting: Monday April 29th commencing 6:15pm

Rod Goodier

Membership Services Chair