

Minutes for MSC meeting 12 Aug19

1. Apologies:

Rod, Phil

2. Web Site

- Andrew briefed the committee on what's required to make the first page of our web site more dynamic. He is going to keep it simple and design the page with action photos and just the basic information required to attract new members to Rotary. There will be link for members to go to our normal web site pages.
- Andrew is going to try and complete this new page by Oct.
- The committee decided that the password needed changing, but need to keep it as simple as possible. It was decided that the password would change to the surname of the current president in lowercase. Andrew would email all members when this has been done.
- The information on the RIBI web site is completely out of date and superfluous to our requirement as we now have our web site. The chair is to contact Phil Dilks and together with Andrew have the RIBI site either updated or preferably removed.

3. Promo Leaflet

- It was decided that the promotion leaflet as advertised on the web site was an excellent idea and should be circulated to as many people as possible in the Congleton area.
- Andrew is to produce an A5 double sided leaflet as per the one on the web site, but to include all the dates of the Rotary events.
- The chair is to confirm with the president that he is happy to have his contact number on the leaflet or should it be changed.
- A decision was made to have 10000 leaflets printed at a cost of £140, but a vote for this money would have to be put before the club.
- The Promo Leaflets will be distributed to households by Andrew in Oct together with Congleton Town diary (Not sure

what it's called) providing that the new "dynamic" first page of our web site is up and running.

4. Recruitment

- Kevin gave the committee a very comprehensive brief on his thoughts on recruitment.
- He introduced a flow chart for recruiting new members which was agreed to implement into club procedures.
- He also introduced a list of people from individual members who might be interested in joining the club. It was decided that Kevin was to contact these individual members and ask them in turn to contact the people they put forward and invite them to a Rotary function with the hope of recruiting them.
- Kevin as Recruitment member proposed that his recruitment sub-committee was unnecessary as most of his members are already on the MSC. It was decided to abolish his sub-committee, but Kevin expressed that he was more than happy to remain on this committee as the Recruitment member.
- Rod, Kevin and Brian are having a meeting on "Social Innovation" which in simple terms is networking with local businesses to try and get more members to Rotary. Someone will brief the club at a later date on their findings.

5. Friends of Rotary

- The committee decided that sending out "friends" proforma with the promo leaflets was a waste of time as we want to get primarily full members first by sending out the promo leaflets.
- The Chair is to produce a locally produced proforma for present members to give to their friends and partners so that they can become "Friends of Rotary" A register will be kept of these friends so that they can be included in any invites to Rotary functions or events

6. Diary of Events

- The chair is to give Andrew the Diary of Event up to 1st July 2020 for publication on the web site.

7. August events

- The organisation for the Charity Lunch 18th is well in hand and expecting 170 people.

8. Next Meeting

2 Sept Time to be notified depending on agenda

Stew Price

MSC Chair